



Kellogg's

in a Cereal Cup



Meeting Market Needs!

- 'Cup' format is portable for grab-n-go snacking and packaging accomodates milk without spilling.
- 'Cup' provides consumers with their favourite cereals in a portable format!



Description	Code	UPC	Case Pack
Cereal in A Cup Variety Pack		n/a	60 x 55 g
Cereal in A Cup <i>Special K</i> *		0 64100 21070 7	4 x 12 x 35 g
Cereal in A Cup <i>Frosted Flakes</i> *		0 64100 21069 1	4 x 12 x 55 g
Cereal in A Cup <i>Rice Krispies</i> *		0 64100 21074 5	4 x 12 x 42 g
Cereal in A Cup <i>Froot Loops</i> *		0 64100 21069 1	4 x 12 x 53 g
Cereal in A Cup <i>Corn Pops</i> *		0 64100 21069 1	4 x 12 x 50 g