

NEW SIZE!

The BIG BAR Cometh!

Look for Big profits with the Big Bar!



- ⇒ Leverage a National Brand consumers recognize within the Wholesome Snacks Category.
- ⇒ Snack bars now rank in the top 10 snacks along with fruit, cookies, and yogurt!
- ⇒ Individually wrapped and trans fat free bars offer a convenient and tasty snack.
- ⇒ Kellogg's* has great merchandising ideas!



Description	Kellogg Code	Distributor Code	Case Pack
Rice Krispies Squares* Bar Big Bar Caddy 1.48 kg	0 6410051943		4 x 20 x 74 g
Rice Krispies Squares* Bar Big Bar Wrapper 74 g	0 6410051954 1		

 **1-888-924-TONY (8669)** Monday to Friday 8:30 a.m. - 4:30 p.m. (ET)

www.kelloggsoutofhome.ca

For more information, contact your local Kellogg's* account manager.



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